

## LONG TAIL PAVILION\*

The Long Tail Pavilion is a low-cost option for exhibiting at Web 2.0 Expo, designed for companies whose key goals are to establish partnerships and publicity. You will benefit from participating in the Web 2.0 Expo Long Tail Pavilion by interacting with press, building brand awareness, and participating in the Web 2.0 ecosystem.

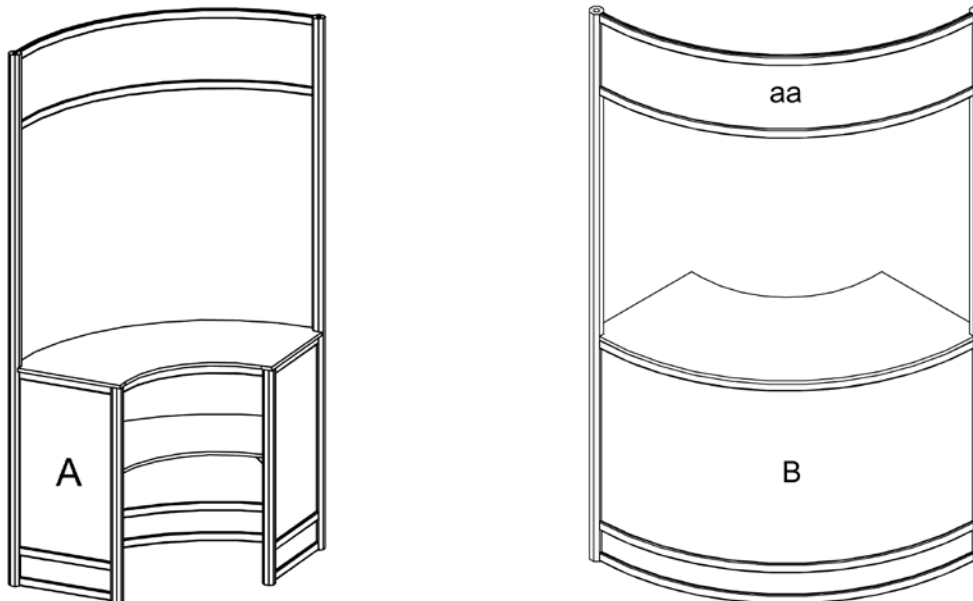
### Each exhibit includes:

- Curved counter structure (8' tall structure, curved counter is 1 meter long)
- Internet connectivity—includes one Internet drop for one machine for up to 512kbps bandwidth
- Panel above structure with company name
- Small storage space
- Electricity
- Company listing on event web site and in Program Guide

\* Participation subject to approval by show management.

**YOUR COST: \$3,500**

### PERSPECTIVE VIEW



### Visual Sizes for booths

- A — 18 1/4" w X 31 1/4" h
- B — 60 1/8" w X 31 1/4" h
- aa — 60 1/8" w X 12" h

*These sizes are for graphics that can be attached to the panels.*

\*\*For customized booth panels, please contact Champion at 800.723.1123 or [help@championexpo.com](mailto:help@championexpo.com)\*\*

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