



Web 2.0 Expo 2010 Internet and Network Service Order
 May 3-6, 2010 at the Moscone Convention Center

Company	Booth Number		
Address	City	State	Zip
Technical Contact	Phone		
E-mail Address	Fax		

Payment Information:

AMEX [] MasterCard [] VISA [] Check #: _____

Name on Credit Card: _____

Credit Card #: _____ Exp. Date: _____

Signature: _____

Billing Address of Credit Card: _____

Make check payable to: showNets, LLC.

For On-Line Order Entry, please visit <http://www.shownets.net>

Type of Service

- Initial Network Connection on the shared show network (1 Device)
- Booth Special (drop for 3 machines, 1 switch and 3 patch cables)**
- Expedite Fee (**Orders received after 4/16/10**)
- Each Additional Network Connection
- * Specify (1) one for each network attached device
- 25' Patch Cable Rental
- Custom Cable Rental (Under Carpet)
- Switch Rental
- Private Network with 29 IP Addresses
- In Booth Technical Support (Per Hour)

Qty.	Rate	Amount
	1075	
	1450	
	200	
	125	
	50	
	100	
	150	
	5100	
	185	
Total Order		

Things we need to review and authorize:

Are you planning to use 802.11 a/b/g/n wireless technologies in your booth? [] yes [] no
 Are you planning to use a Proxy/NAT/DHCP Server or Router in your booth? [] yes [] no

IMPORTANT – Your order is not complete unless we receive a diagram of your booth with your drop location(s) and all Internet devices identified. All under carpet cabling must be done by showNets. Please include this information with your order.

Online ordering is preferred. Please visit www.shownet.net/order. Or you can print and fax the completed form to showNets at 928-222-3723. You may also e-Mail this form to sales@shownets.net . If you have any questions, or you need help filling in your form, please call showNets Event Support at 1-800-310-4454 and select option 1.

Cancellation Policy: showNets must be notified in writing two (2) weeks prior to show date to cancel Internet Access Orders. Inside the two-week window all orders are non-refundable. Orders placed within 2 weeks of the show are non-refundable. See back of form for Information and Conditions



Information and Conditions

showNets is the exclusive provider for network services for O'Reilly/TechWeb at the Web 2.0 Expo Event at the Moscone CC. This includes all exhibit halls, meeting rooms, exterior areas and temporary structures as well as the wireless RF Spectrum. Only the company (its officers, employees and agents) that orders service is authorized to use the Internet connection. This service cannot be re-sold or distributed to any other company or individual. Our rates are based on a per device charge. Each device attached to the showNets network must pay for networking service.

DISCLAIMER; LIMITATION OF LIABILITY; CUSTOMER'S RESPONSIBILITIES

SUPPLIER'S OBLIGATIONS UNDER THIS AGREEMENT ARE IN LIEU OF ALL WARRANTIES, EXPRESS OR IMPLIED. SUPPLIER WILL NOT BE LIABLE FOR INCIDENTAL, SPECIAL, INDIRECT OR CONSEQUENTIAL DAMAGES, THIRD PARTY CLAIMS, LOSS OF PROFITS OR INCOME, OR LOSS OF USE OR OTHER BENEFITS, ARISING OUT OF OR IN CONNECTION WITH CUSTOMER'S USE OR INABILITY TO USE THE SERVICE HEREIN REQUESTED, OR FOR COMMERCIAL LOSS OF ANY KIND (INCLUDING LOSS OF BUSINESS OR PROFITS) WHETHER OR NOT SUPPLIER HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGE OR LOSS. THE SERVICE IS PROVIDED ON AN "AS IS" BASIS. THIS IS IN LIEU OF ALL OTHER WARRANTIES, INCLUDING WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY AND FITNESS FOR ANY PARTICULAR PURPOSE. YOUR EXCLUSIVE REMEDY AND SHOWNETS MAXIMUM LIABILITY SHALL BE THE ACTUAL AMOUNT PAID TO SHOWNETS WITH RESPECT TO THE DEFICIENT SERVICES. THERE WILL BE NO EXHIBITOR REFUNDS FOR ANY INTERRUPTION TO INTERNET SERVICE CAUSED BY AN OUTSIDE INFLUENCES IN EITHER AN EXHIBITOR BOOTH/ROOM OR IN THE PUBLIC DOMAIN OF THE INTERNET. Customers/exhibitors accept responsibility to ensure that all of their files are adequately backed up, duplicated and documented. Supplier is not responsible for Customer's failure to do so, or for the cost of reconstructing data stored on disc files, tapes, memories, etc., lost during the performance of service under this Agreement. Supplier will not be liable for loss of funds contained in, dispensed by, or associated with any Services under this Agreement. Supplier will not be responsible for failure to provide service due to strikes or causes beyond Supplier's reasonable control.

Services Order Request and Payment

1. **THIS SERVICES ORDER MUST BE RECEIVED WITH FULL PAYMENT AND/OR CREDIT CARD AUTHORIZATION PRIOR TO 4/16/10.**
2. Orders received after 4/16/10 will be charged an expedite fee of \$200.00. Checks will not be accepted for on-site orders.
3. Booth location and location of Network Connection must be identified for processing of order.
4. All monies are collected by showNets. All requests for credit or refund should be directed to showNets. Credit can not be given for service installed and not used.
5. Refunds will not be granted for service installed and deemed inoperative due to faulty exhibitor equipment or off-site service problems.
6. A \$50.00 service fee will be charged for all returned checks.

Services Installation And Equipment Use

1. You receive access to the Internet via a switched Ethernet connection utilizing one or more external Internet Service Providers. The available bandwidth is determined by your unique order. Note the Internet is a public domain. showNets has no control over nor is it responsible for the external network performance once the network traffic leaves the showNets network and traverses the outbound ISP's POP router.
2. showNets will provide a single Cat-5 ethernet cable, with a male RJ45 connector, to your booth, room or pedestal. This cable will connect to the ethernet adapter in your computer. All showNets IP addressing is via DHCP (Dynamic Host Configuration Protocol) or NAT (Network Address Translation) You will be assigned and limited to the number of connections you purchase when you place your order. Requests for static or routable addresses must be made in advance. A showNets technical services representative may contact you to review your specific needs prior to the event.
3. All devices you intend to connect to the network, in addition to the Initial Network Connection, require you to order one (1) Additional Network Connection for each device. If you require a switch or Cat-5 cabling you may provide your own or rent either from showNets. If you require assistance with set up or configuration of an item purchased from showNets that can also be purchased. Please see the front of the Order Form for details.
4. **Cancellation Policy: showNets must be notified in writing two (2) weeks prior to show date to cancel Internet Access Order. Orders placed within 2 weeks of the show are non-refundable.**

REMEMBER, ONE (1) CONNECTION MUST BE ORDERED FOR EACH MACHINE TO BE ATTACHED TO THE INTERNET. YOU WILL BE LIMITED TO THE SPECIFIC NUMBER OF CONNECTIONS YOU ORDER. ANY UNAUTHORIZED EQUIPMENT, INCLUDING BUT NOT LIMITED TO, ROUTERS, DHCP SERVERS, NAT SERVERS, PROXY SERVERS, WIRELESS ROUTERS, ACCESS POINTS, STREAMING APPLICATIONS OR VOIP APPLICATIONS WILL NOT BE ALLOWED TO ACCESS THE NETWORK. THESE VIOLATE SHOWNETS POLICY AND BEST PRACTICES AND WILL BE DISALLOWED FROM THE NETWORK UPON DETECTION UNLESS THERE IS PRIOR WRITTEN AUTHORIZATION FROM SHOWNETS. IF YOU REQUIRE ANY OF THESE SERVICES, WE WILL ACCOMMODATE YOUR REQUEST WITH A WRITTEN QUOTATION AFTER A TECHNICAL REVIEW OF YOUR ORDER.

For further assistance please contact showNets Event Services at 1-800-310-4454. You may also e-mail inquiries to sales@shownets.net or techhelp@shownets.net. If calling after normal business hours; please include your telephone number in your message so we may promptly return your call.

Rental Equipment – all rental equipment is furnished on an "as is" basis. If either the hub(s) and/or the cable(s) do not function properly, please return them to the showNets service desk for a replacement. showNets is not responsible for rented patch cables that are installed under the carpet.